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**NEWS RELEASE
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**3Dsolve Inc. Welcomes Renowned Instructional Technology
Authority Thomas C. Reeves to Advisory Board**

**University of Georgia Professor Joins Other Technology Innovators
Worldwide to Advise Simulation Learning Leader**

Cary, NC, March 8, 2004 — 3Dsolve Inc., The Simulation Learning Company, announced that Professor Thomas C. Reeves of the University of Georgia has joined its advisory board. Professor Reeves is known worldwide as a leader in the theory and practice of instructional technology. He joins an advisory board that includes a member of the World Economic Forum and a co-founder of the leading Internet payments service, PayPal.

“It’s a great pleasure to be joining 3Dsolve’s advisory board,” said Professor Reeves. “Their vision of simulation learning and the crucial role it will play in the future of education at all levels is perfectly aligned with the research and practice I’ve conducted over the last 25 years. I look forward to helping them as they move forward with innovative products and services based on instructional technologies.”

Since receiving his Ph.D. at Syracuse University in 1979, Professor Reeves has developed and evaluated numerous interactive learning programs for education and training. In addition to more than 100 presentations and workshops in the USA, he has been an invited speaker in other countries including Australia, Brazil, Bulgaria, China, England, Finland, the Netherlands, New Zealand, Peru, Portugal, Russia, South Africa, Singapore, Sweden, Switzerland, and Taiwan. He is a former Fulbright Lecturer, and a former editor of *The Journal of Interactive Learning Research*. His research interests include: evaluation of instructional technology for education and training, mental models and interactive multimedia, electronic performance support systems,

multimedia user interface issues, and instructional technology in developing countries. Professor Reeves is a co-founder of the Learning and Performance Support Lab (LPSL) at the University of Georgia, where his teaching areas include program evaluation, instructional design, and research courses. In 2003, he was selected as the first recipient of the AACE Fellows Award from the Association for the Advancement of Computing in Education.

“Having one of the world’s leading thinkers on instructional technology join our advisory board is an important vote of confidence in our team, our technology, and our direction,” said Richard Boyd, CEO of 3Dsolve. “Professor Reeves brings a wealth of experience precisely focused on the simulation learning market, and this experience will be invaluable to us as we continue to build on our current success.”

Professor Reeves joins a top-tier advisory board that includes: Joichi Ito, founder and CEO of Neoteny Ltd. and a World Economic Forum member; Reid Hoffman; founder and CEO of LinkedIn and a co-founder of PayPal; and Thomas Kelley, founder of Shamrock Associates and well-known as an expert in special operations for law enforcement.

About 3Dsolve

3Dsolve, The Simulation Learning Company, creates collaborative simulation learning solutions for government, military, and corporate applications, a market estimated to reach \$6.1 billion by 2006. 3Dsolve’s simulation learning products use realistic, interactive 3D graphics, based upon industry standards, enabling users to learn by doing. 3Dsolve has been named as one of *Military Training Technology* magazine’s Top 100, the “companies that have made a significant impact in the military training industry.” 3Dsolve’s headquarters are in Cary, North Carolina, near world-renowned Research Triangle Park. Visit 3Dsolve on the Web at <http://www.3dsolve.com>.

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