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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**3Dsolve Inc., The Simulation Learning Company,
Announces Its Advisory Board**

Top-Tier Figures from International Finance, Social Software, and National Security Come Together to Advise Leader in Simulations for E-Learning

Cary, NC, October 21, 2003 — 3Dsolve Inc., The Simulation Learning Company, today announced the creation of its initial advisory board, composed of leading experts representing international finance, social software, and national security. These experts will provide advice and assistance to 3Dsolve as it continues its rapid growth in the government and corporate e-learning markets.

“We’re delighted to announce Joichi Ito, Reid Hoffman, and Tom Kelley as our founding advisors,” said Richard Boyd, CEO of 3Dsolve. “These outstanding individuals bring an amazingly diverse body of knowledge to 3Dsolve and will be invaluable as we continue our mission to lead the simulation learning market.”

3Dsolve’s advisory board is composed of the following individuals:

- **Joichi Ito** is the founder and CEO of Neoteny, an IT investment and operating company based in Tokyo. He has created numerous Internet companies including PSINet Japan, Digital Garage, and Infoseek Japan. In 1997 *Time* magazine ranked him as a member of the CyberElite. In 2000 he was ranked among the “50 Stars of Asia” by *Business Week* and commended by the Japanese Ministry of Posts and Telecommunications for supporting the advancement of IT. In 2001 the World Economic Forum chose him as one of the 100 “Global Leaders of Tomorrow” for 2002. Most recently, *Wired* magazine

named Ito one of eight “connectors,” “the hypernetworked nodes who secretly run the world.”

- **Reid Hoffman** is CEO of LinkedIn, an online service for professional networking. Immediately prior to founding LinkedIn, he was EVP at PayPal (Nasdaq: PYPL), where he was in charge of all external relationships and payments infrastructure. Hoffman also serves on the board of directors for Grassroots Enterprise, Jumpstart Technologies, SixApart, Socialtext, Talk To The Future, TreasureGames, and Vendio, and serves on the board of advisors for EZCab and WeAttract. He is an angel investor in Ironport, Friendster, and Nanosolar. Earlier in his career, Hoffman worked at Apple Computer, Fujitsu Software Corporation, and Socialnet.com. He graduated from Stanford University with distinction with a BS in Cognitive Science and from Oxford University with a master’s degree in philosophy. Hoffman won the Dinkelspiel Award and a Marshall Scholarship while at Stanford University.
- **Thomas Kelley** is the founder of Shamrock Associates, Inc., specializing in the application of aviation to the law enforcement mission. Kelley retired as a Special Agent of the Federal Bureau of Investigation following 32 years of service to the United States and is recognized nationally and internationally for his expertise in the application of aerial support to law enforcement special operations missions. From 1978 until his retirement in 1998, Kelley was involved in virtually every major FBI criminal, foreign counter-intelligence, tactical, and special event operation that utilized aircraft. Kelley retains extensive contacts with both civil and military, domestic and foreign, special operations units supporting special events and critical incident resolution.

About Simulation Learning

Simulation learning includes e-learning solutions based upon computer simulations of real-world equipment and processes. Simulation learning is based on the simple idea that people learn best when they learn by doing. Industry research firm Brandon-hall forecasts that the market for e-learning simulation will grow from \$300 million in 2002 to \$6.1 billion in 2006 and an astonishing \$37 billion in 2011.

About 3Dsolve

3Dsolve, The Simulation Learning Company, is working to become the leader in simulation learning for government, military, and corporate applications, a market estimated to reach \$6.1 billion by 2006. 3Dsolve’s collaborative simulation learning solutions enable the widespread deployment of highly engaging and interactive training applications across organizations. 3Dsolve’s simulation learning products use realistic, interactive 3D graphics, based upon industry standards, that enable learning by doing. 3Dsolve’s headquarters are in Cary, North Carolina, near world-renowned Research Triangle Park. Visit 3Dsolve on the Web at <http://www.3dsolve.com>.

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