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**NEWS RELEASE
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3Dsolve Announces New Art Director Damon Conn

Conn Also Speaker for School of Communication Arts Commencement

CARY, N.C. (March 28, 2007) — 3Dsolve, The Simulation Learning Company, today announced the hiring of Damon Conn to lead its talented staff of artists. Conn brings to 3Dsolve more than ten years of experience in artistic leadership for some of the most recognizable computer and video game franchises to date. Conn moved to the Triangle from Los Angeles to take the position with 3Dsolve and spoke at the winter commencement ceremonies for the School of Communication Arts in Raleigh, N.C. on March 23, 2007.

As art director, Conn will set benchmarks for an elite level of quality by working at the production level of simulation and game development. This will entail providing a clear artistic vision through conceptualization and cross-functional communication, instituting new creative techniques, managing the production pipeline, and fulfilling staffing needs.

Conn, who is a veteran director of eight years, started his career in 1996 at Los Angeles' Westwood Studios, a division of Electronic Arts (EA), where he worked as a character animator and cinematics artist on the *Blade Runner* computer game.

In 1999, Conn co-founded 7 Studios, where he raised a team of over 40 artists within eight years. During this period he served as art director for numerous game projects, including: *Legion: The Legend of Excalibur*, *Defender*, *Fantastic Four*, *Pirates of the Caribbean: The Legend of Jack Sparrow*, and *The Sopranos: The Road to Respect*. While working on these titles, Conn had the honor of recreating 3D likenesses of actors such as Jessica Alba, Michael Chiklis, and Chris Evans, all from *Fantastic Four*, as well as James Gandolfini, Tony Sirico, and Steve Van Zandt

of *The Sopranos*. Conn's model of James Gandolfini won honors for 7 Studios at the Spike TV Video Game Awards in 2006.

"Damon is a veteran in his field and his extensive background and experience make him an asset to our team and to our customers," said Richard Boyd, chief executive officer of 3Dsolve. "This industry requires that the most creative and innovative minds be at the forefront of design, and Damon's artistic leadership and quality of work will enhance our team's capabilities."

Conn received his Bachelor of Fine Arts from the Savannah College of Art and Design.

About 3Dsolve

3Dsolve, The Simulation Learning Company, creates collaborative simulation learning solutions for government, military, and corporate applications, a market estimated to reach \$37 billion by 2011. 3Dsolve's simulation learning products use realistic, interactive 3D graphics, based upon industry standards, enabling users to learn by doing. In each of the last four years, 3Dsolve has been named as one of *Military Training Technology* magazine's Top 100, the "companies that have made a significant impact in the military training industry," with special awards for innovation in 2004, innovation and rising status in 2005 and innovation once again in 2006. 3Dsolve's headquarters are in Cary, North Carolina, near world-renowned Research Triangle Park. Visit 3Dsolve on the Web at <http://www.3dsolve.com>.

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