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## **NEWS RELEASE FOR IMMEDIATE RELEASE**

### **3Dsolve's Frank Boosman Selected to Speak at Online Educa Berlin 2006 Conference**

**CARY, N.C. (November 30, 2006)** — 3Dsolve Inc., The Simulation Learning Company, today announced that Frank Boosman, its chief operating officer, has been selected to speak at the Online Educa Conference, opening today in Berlin. Online Educa 2006 has established itself as the world's largest international e-learning conference, as well as Europe's largest gathering of e-learning and distance education professionals. Only those considered experts in the vanguard of technology-supported learning were invited to speak at the conference.

Boosman's talk, titled "Beyond Forward: The Flight Simulation Model of Task Training," focuses on recent advances in the use of complex, highly detailed simulations for training in a wide variety of occupations.

"Three key trends are driving the adoption of simulation learning for task training," said Boosman. "First, workers are expected 'learn, unlearn, and relearn,' as Alvin Toffler put it, on a nearly continuous basis throughout their careers. Second, the advent of what some have called the 'digital native'—a generation of people raised on video games and the Internet—means that new workers are able to learn rapidly from rich, interactive worlds. Third, as the price-performance ratio of computers and displays continues to rise, the quality of the worlds we can create rises. Taken together, these trends have led to more and more organizations adopting simulation learning, and the results achieved by these organizations are incredibly encouraging."

Boosman has over 19 years' experience in a variety of high technology companies. Prior to co-founding 3Dsolve, he served as vice president of product marketing for QDesign, a leading vendor of audio compression and security technology. Prior to joining QDesign, Boosman was vice president of marketing communications for Be Incorporated, a vendor of software platforms for Internet appliances. During his time at Be, he also served as vice president of both business

development and developer relations. He was a co-founder of Red Storm Entertainment, an entertainment software firm created by noted author Tom Clancy, where he served as vice president of product development. He has also served as vice president and general manager of Virtus Studios, a business unit focused on consumer software development for personal computers, and as senior product marketing manager at Adobe Systems, where he was a founding team member of the Adobe Acrobat project.

Prior to its acquisition by Yahoo! Inc., Boosman was a member of the board of directors of Ludicorp R&D Ltd., makers of the popular photo-sharing site Flickr, based in Vancouver, B.C. He is a member of the board of advisors of SnapVine Inc., builders of voice-centric social software applications, based in Seattle, and he is a member of the board of advisors of Lulan LLC, a for-profit social venture based in Charleston, S.C.

### **About Online Educa 2006**

With over 1,900 participants from more than 73 countries representing all of the continents and more than 480 speakers from 53 countries, Online Educa 2006 has once again established itself as the world's largest international e-learning conference and also Europe's largest gathering of e-learning and distance education professionals. Taking place from November 29-December 1, 2006, this 12th consecutive annual event brings together experts in the vanguard of technology-supported learning from around the world. It offers an extensive program of workshops conducted by leading e-learning professionals as well as special events such as product launches, special interest group get-togethers, sponsored workshops, best practice showcases and meetings. For more information, please visit <http://www.online-educa.com>.

### **About 3Dsolve**

3Dsolve, The Simulation Learning Company, creates collaborative simulation learning solutions for government, military, and corporate applications, a market estimated to reach \$37 billion by 2011. 3Dsolve's simulation learning products use realistic, interactive 3D graphics, based upon industry standards, enabling users to learn by doing. In each of the last four years, 3Dsolve has been named as one of *Military Training Technology* magazine's Top 100, the "companies that have made a significant impact in the military training industry," with special awards for innovation in 2004, innovation and rising status in 2005, and innovation once again in 2006. 3Dsolve's headquarters are in Cary, North Carolina, near world-renowned Research Triangle Park. Visit 3Dsolve on the Web at <http://www.3dsolve.com>.

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